

# 5Fish Inc.

Web Development  
Search Engine Optimization  
Internet Marketing



# 5Fish Advantage

## ■ Internet Knowledge

5Fish Inc. was established in 1997 ... that's 12 years of Internet experience. We know what works and what doesn't work. We have developed a network of sites that support our customers and their communities. We have the knowledge to do everything right the first time. We advise on domain name selection, web development pluses and minuses, cost factors today and down the road for web site maintenance. We offer search engine optimization, Internet marketing, database development, shopping cart development and we put our exceptional SEO & Internet Marketing know how behind your business allowing your company to compete on the web.



# Search Engine Optimization

- 5FISH = SEO = ROI

We are rated a top 10 Canadian Internet company by [TopSeos.com](http://TopSeos.com) for **organic search engine optimization** – the kind that you don't have to keep paying for!

Better yet, ask those who have enjoyed the benefits of 5Fish search engine optimization – our customers. The benefits include increased traffic, more sales, and a greater return on investment.

*"Our company retained the services of 5Fish ... our traffic has more than doubled... The bottom line is our business has never been stronger."*

*SRosen [Blue Mountain Lodges](#)*



# SEO References

## ■ Customer Comments

*"To date we have generated more business than what any Property Manager was able to book in the past. Obviously, I attribute this success directly to you. My sister and I wish to express our gratitude for your work, efforts and assistance."*

*[MuskokaCottageForRent.net](#)*

*"Pool Spa Sauna Showroom highly recommends 5Fish to service any of your website needs. From design ... to implementation ... your business interests are always being met. Our company has seen a very positive increase in the level of site action and related sales due to website changes initiated by 5Fish"*

*C. Ross - [Pool Spa Sauna Showroom](#)*

*[BALA MUSEUM](#): It has become an internationally known L.M. Montgomery site ... remarkably short period of time, and we credit that to the excellence of Ted's WEB site. Thanks to him, more than 100,000 visitors have come from roughly 30 different countries. We cannot say enough good things about Ted Fish. He is a pro!*

*Jack and Linda Hutton, Bala*

# Our Domains

## ■ 5FISH.NET

#1 Google.ca – “Canada search engine optimization”

#4 Google.ca – “Canada SEO”

#1 Google.ca – “Victoria search engine optimization”

#1 Google.ca - “Victoria real estate web design”

#2 Google.ca – “Duncan BC web design”

#7 Google.ca – “Duncan web design”

## ■ DUNCANBC.CA

#5 Google.ca – “Duncan BC”



# Organic White Hats!

## ■ SEO Techniques

There are a number of SEO tactics used to enhance search engine position. The less desirable of them are called “black hat” techniques. Basically, the underhanded!

5Fish uses only “white hat” techniques to improve your website position, either by using natural linking from relevant pages on other sites or by enhancing or making recommendations for the enhancement of your web site.

Most importantly, 5Fish uses organic search engine optimization, which has shown to have long term success on Google and other search engines.



# Internet Marketing

## ■ Internet Communities

5Fish Inc. was established in Bracebridge. At that time we decided we wanted to give our customers an advantage over their competitors. We wanted to provide them with access to an audience and as a result we created useful community sites where our customers and advertisers could communicate their business or place links to their business websites.

On Vancouver Island we have developed [www.Victoria411.com](http://www.Victoria411.com), [www.Nanaimo.biz](http://www.Nanaimo.biz), [www.DuncanBC.ca](http://www.DuncanBC.ca), and we continue to develop new domains [www.CowichanValley.net](http://www.CowichanValley.net) and [www.vancouver-island.ca](http://www.vancouver-island.ca) where our customers can be found.



# Web Design

## ■ Your Choice

5Fish Inc. can develop websites of any look, feel, design, functionality, from web templates and ideas to original graphic design. We can use canned program solutions or we can create original programming.

The look and feel is determined by the customer during the development process, the functionality is also determined by the customer in advance of web design. What do you want your web site to do for you or for your customers?

The sky is the limit. Let your website work for you.



# Real Estate Web Design

- It's all in the HTML!

5Fish specializes in real estate web design using content management software for real estate website development software. It is highly functional, flexible and above all it creates Google friendly web pages for real estate listings.

Taking data from a database and creating a web page with a variable such as `index.php?=-Pagexx` notifies the search engines of the database existence and thereby reduces its' rank. We use content management software because every listing becomes a page on your website, providing you with 10 pages for 10 properties and allowing you to have ten different titles, 10 different descriptions etc.



# Domain Names

- It's all in the Domain Name!

Do not underestimate the value of a good domain name. A name that is exactly what searchers will be Googling.

If you sell real estate in Toronto – the best domain name for this business will be [torontorealestate.com](http://torontorealestate.com) or [totontorealestate.ca](http://totontorealestate.ca). Other domains with a dash work just as well in Google – [toronto-realestate.com](http://toronto-realestate.com) or [toronto-realestate.ca](http://toronto-realestate.ca).

If you sell cedar signs – the best domain names would be [cedarsigns.com](http://cedarsigns.com) or [cedarsigns.ca](http://cedarsigns.ca) or [cedarsigns.net](http://cedarsigns.net). All other things being equal, your site will rise above the rest!



# Web Hosting

- State of The Art!

5Fish.com has a data centre in Canada and provides hosting for many of our clients. We are also a reseller for a number of hosting companies, providing us with the various options we may need for our web customer. UNIX or NT we have you covered.

We have hosting products that will run almost any written computer script or program.

Our hosting products are backed by a 30 day, 100% satisfaction guarantee.



# Contact Us



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